

FOR: SulliPlug™
P.O. Box 108
Forest Park IL 60130

FROM: Falk Associates
847.675.2580

BUSINESS FACT SHEET

NAME: SulliPlug™, Inc.

WHAT: Manufacturer of revolutionary beer tap sealer SulliPlug™, which rids bars and restaurants of the annoying fruit flies and gnats typically attracted to the beer taps' residue while adding cleaning power to the spigot.

ADDRESS: SulliPlug, Inc.
P.O. Box 108
Forest Park, IL 60130

THE PRODUCT: Invented by Chicago-area entrepreneur and bar owner Brian Sullivan, the SulliPlug is a simple, economical and highly effective device that seals beer taps when they are not in use and provides additional cleaning – thus discouraging the fruit flies and gnats typically attracted to the residue remaining in the taps. The 2-inch long SulliPlug consists of a nylon brush set in a stainless steel base and attached to an injection-molded plastic plug ½-inch in diameter; the brush component helps keep tap's interior clean.

PRICE: Each SulliPlug retails for a very economical \$3.99, with suggested replacement every six months.

EXECUTIVE TEAM: **Brian Sullivan**, Founder and President; **Matt Sullivan**, Partner

WEB SITE: www.sulliplug.com

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